

November Newsletter - Enterprise Wide Solutions

Penny J Lester, PMP
SVP, Delivery Services

One Size Does Not Fit All!

In November, ResiliEnt was invited to attend the annual Business Intelligence Innovation Summit in Chicago, and participate in the sessions and discussions on *"Driving Business Success Through Innovative BI"*. At this gathering of global leaders in Business Intelligence (BI) there was a lot of discussion around the "science" of collecting and integrating ALL the data and ALL information assets in a secure and manageable format to allow for meaningful BI analytics.

Most companies are collecting more information across the enterprise than ever before. As your data grows, your "science" or strategy must evolve to allow for the processing and the transformation of all that raw data into *useful business analytics* that help drive strategy across the enterprise. Most companies expect the amount of data being collected to grow exponentially, making it critical to understand what data is relevant to your analytical needs. When defining your future information technology strategies, one must consider:

- Are we prepared to handle projected growth?
- Are we prepared to take on the additional security and compliance risks?
- **What is our strategy for supporting "Big Data"?
- Should we consider "Cloud" computing services?
- Do we have the right personnel on the team to support new "sciences" like predictive analytics, or actionable BI?
- Do we have the resources (people, tools and/or technology) needed to implement BI analytics against ALL of our information assets?

ResiliEnt Business Solutions works with our clients to first assess the maturity of their BI strategy. Then we work with you, to establish a "road map" to advance your organization along the life cycle continuum.

The assessment may reveal the tools and technologies currently in use for your BI Platform will not suffice for these new analytical sciences around "Big Data". The best definition of "Big Data" we have found considers the capabilities of the organization actually managing the set of data. We mention this because an organization which has managed hundreds of gigabytes of data for years would have a different definition for Big Data than a company who has recently grown and is managing hundreds of gigabytes for the first time.

In 2012, Gartner updated its definition of Big Data as follows: *"Big Data are high-volume, high-velocity, and/or high-variety information assets that require new forms of processing to enable enhanced **decision making, insight discovery** and process optimization."*

Regardless the amount of data you are capturing and managing, it is imperative you have reliable and secure processes to enable **decision making**, and **insight discovery** across your enterprise. ResiliEnt has worked with companies, like Brinker International in developing award winning enterprise applications like the Brinker Restaurant Performance Management (RPM) Dashboard. The ResiliEnt team brought innovation of design and security to enable real time, **decision making** and enhanced **insight discovery** via the RPM dashboard to thousands of users from Executive Management, Human Resources, Compliance, Operations and Finance to Individual and Regional Restaurant Managers across the United States.

For more about this Info 100 Award winning innovative BI solution, please visit our website:

<http://resilientbiz.com/content/brinker-international-rpm-dashboard>

For more about the BI Maturity Life Cycle, please visit our website:

<http://www.resilientbiz.com/page/bi-maturity-life-cycle>